

AT YOUR PACE KIDNEY RACE

SPONSORSHIP BENEFITS

CENTENNIAL PARK BANDSHELL SATURDAY, DECEMBER 6, 2025 | 9:00AM-11:00AM KIDNEY PATIENTS ALWAYS REGISTER FREE!

ALL SPONSORSHIP LEVELS WILL RECEIVE THE FOLLOWING:
LOGO FEATURED ON EMAIL AND NEWSLETTER, LOGO FEATURED ON
2025 AT YOUR PACE KIDNEY RACE T-SHIRT, AND SPONSOR
RECOGNITION AT AWARDS CEREMONY

PRESENTING SPONSOR - SOLD OUT

\$7.500

SPONSORSHIP BENEFITS

- . NAME FEATURED IN EVENT TITLE
- . COMPANY LOGO LISTED ON ALL SIGNS, EMAILS, AND TKF STAFF SIGNATURES
- 1 THANK YOU SOCIAL MEDIA POST AND EMMA EMAIL WITH COMPANY LOGO
- . SPEAKING OPPORTUNITY AT EVENT KICK-OFF
- 1 VENDOR BOOTH
- PROMINENT SIGNAGE IN REGISTRATION AREA
- 10 WALK REGISTRATIONS & T-SHIRTS

PHOTO SPONSOR

\$5,000

SPONSORSHIP BENEFITS

- . COMPANY LOGO DISPLAYED IN THE PHOTOGRAPHY AREA
- COMPANY LOGO ON OVER 1,000 ON-SITE PRINTED PHOTOS
- 1 THANK YOU SOCIAL MEDIA POST AND EMMA EMAIL WITH COMPANY LOGO
- 1 VENDOR BOOTH
- 10 WALK REGISTRATIONS & T-SHIRTS

AWARDS SPONSOR

\$2,500

SPONSORSHIP BENEFITS

- COMPANY LOGO FEATURED ON ALL AWARDS PRESENTED AT EVENT
- 1 THANK YOU SOCIAL MEDIA POST AND EMMA EMAIL WITH COMPANY LOGO
- 1 VENDOR BOOTH
- 4 WALK REGISTRATIONS & T-SHIRTS

FOOD & BEVERAGE SPONSOR

\$2,500

SPONSORSHIP BENEFITS

- COMPANY LOGO DISPLAYED ON PROMINENT SIGNAGE AT THE FOOD AND BEVERAGE AREAS
- 1 VENDOR BOOTH
- 6 WALK REGISTRATIONS & T-SHIRTS

WALK FIELD SPONSOR

\$1,000

SPONSORSHIP BENEFITS

- . COMPANY LOGO FEATURED AT WATER STATION ON RACE DAY
- 1 THANK YOU SOCIAL MEDIA POST AND EMMA EMAIL
- 1 VENDOR BOOTH
- 4 WALK REGISTRATIONS & T-SHIRTS

ENTERTAINMENT SPONSOR

\$7,500

SPONSORSHIP BENEFITS

- COMPANY LOGO DISPLAYED ON PROMINENT SIGNAGE AT MULTIPLE ENTERTAINMENT AREAS
- 1 THANK YOU SOCIAL MEDIA POST AND EMMA EMAIL WITH COMPANY LOGO
- 1 VENDOR BOOTH
- 10 WALK REGISTRATIONS & T-SHIRTS

T-SHIRT SPONSOR

\$5.000

SPONSORSHIP BENEFITS

- . LOGO DISPLAYED PROMINENTLY ON EVENT SHIRTS
- 1 THANK YOU SOCIAL MEDIA POST AND EMMA EMAIL WITH COMPANY LOGO
- . 1 VENDOR ROOTH
- 6 WALK REGISTRATIONS & T-SHIRTS

DIGITAL MEDIA SPONSOR

\$5,000

SPONSORSHIP BENEFITS

- FEATURED SPONSOR OF UPDATES REPORTED OVER FACEBOOK AND INSTAGRAM
- 1 THANK YOU SOCIAL MEDIA POST AND EMMA EMAIL WITH COMPANY LOGO
- . SPEAKING OPPORTUNITY ON PROMOTIONAL VIDEO FOR EVENT
- 1 VENDOR BOOTH
- 10 WALK REGISTRATIONS & T-SHIRTS

SWAG BAG SPONSOR - SOLD OUT

\$1.500

SPONSORSHIP BENEFITS

- . COMPANY LOGO DISPLAYED ON SIGNAGE AT THE SWAG BAG AREA
- OPPORTUNITY TO PROVIDE BRANDED COMPANY ITEM TO ALL ATTENDEES
- 1 THANK YOU SOCIAL MEDIA POST AND EMMA EMAIL WITH COMPANY LOGO
- 1 VENDOR BOOTH
- 6 WALK REGISTRATIONS & T-SHIRTS



ALL PROCEEDS RAISED SUPPORT
TENNESSEE KIDNEY FOUNDATION PROGRAMS,
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