



At Your Pace Kidney Race Sponsorship Benefits



Event Details

Shelby Park Event Lawn

Saturday, December 7, 2024 from
9:00am-11:00am

**Kidney patients ALWAYS register
free!**

**All sponsorship levels will receive the
following:**

- Logo featured on email and newsletter
- Logo featured on 2024 At Your Pace Kidney Race T-Shirt *if commitment is received prior to print deadline (deadline will be communicated via email to all sponsors prior to design being sent to print)
- Sponsor recognition at awards ceremony

**All proceeds raised support
Tennessee Kidney Foundation
Programs in Middle Tennessee.**

For more information, please contact
Director of Development, Chelsey
Wells, at chelsey@tnkidney.org or
615.383.3887.

1600 Hayes Street, Suite 300, Nashville, TN 37203
tennesseekidneyfoundation.org

Presenting Sponsor - SOLD OUT \$7,500

Sponsorship Benefits

- Name in title: 2024 At Your Pace Kidney Race, presented by Company Name
- Company name and logo listed on all signs, emails, and TKF Staff Signatures
- 1 Thank You Social Media Post and Emma Email with company logo
- Speaking opportunity at event kick-off
- 1 Vendor booth
- Prominent signage in registration area
- 10 Walk Registrations & T-Shirts

Digital Media Sponsor - SOLD OUT \$5,000

Sponsorship Benefits

- Featured Sponsor of updates reported over Facebook and Instagram
- 1 Thank You Social Media Post and Emma Email with company logo
- Speaking opportunity on promotional video for event
- 1 Vendor booth
- 10 Walk Registrations & T-Shirts

Photo Sponsor- SOLD OUT \$5,000

Sponsorship Benefits

- Company logo displayed in the photography area
- Company logo on over 1,000 on-site printed photos
- 1 Thank You Social Media Post and Emma Email with company logo
- 1 Vendor booth
- 10 Walk Registrations & T-Shirts

T-Shirt Sponsor- SOLD OUT \$2,500

Sponsorship Benefits

- Logo displayed prominently on event shirts
- 1 Thank You Social Media Post and Emma Email with company logo
- 1 Vendor booth
- 6 Walk Registrations & T-Shirts

Entertainment Sponsor (One Available) \$2,500

Sponsorship Benefits

- Company logo displayed on prominent signage at the entertainment area consisting of DJ booth and face painting booth.
- 1 Thank You Social Media Post and Emma Email with company logo
- 1 Vendor booth
- 6 Walk Registrations & T-Shirts

Swag Bag Sponsor (One Available) \$2,500

Sponsorship Benefits

- Company logo displayed on signage at event t-shirt and swag bag area
- 1 Thank You Social Media Post and Emma Email with company logo
- Opportunity to provide branded company bags to all attendees
- 1 Vendor booth
- 6 Walk Registrations & T-Shirts

Awards Sponsor (One Available) \$1,500

Sponsorship Benefits

- Company logo featured on website
- 1 Vendor booth
- 4 Walk Registrations & T-Shirts

Walk Field Sponsor (Unlimited Available) \$1,000

Sponsorship Benefits

- Company logo featured at Water Station on Race Day
- 1 Thank You Social Media Post and Emma Email with company logo
- 1 Vendor Booth
- 4 Walk Registrations & T-Shirts