

# 2022 Sponsorship Levels

If you have any questions on the sponsorship levels offered or benefits associated with those levels, please contact Chelsey Wells at [chelsey@tnkidney.org](mailto:chelsey@tnkidney.org).

Thank you for supporting TKF. All proceeds of the At Your Pace Kidney Race will go toward our programs designed to make a direct impact on people at risk or affected by kidney disease.



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## Presenting Sponsor \$ 7,500 - One Available

- Name in the title: 2022 At Your Pace Kidney Race, presented by Company Name
- Sponsored social media post featuring sponsorship (one week)
- Logo prominently placed on event t-shirts
- Logo displayed on 2 signs along the walk route
- Opportunity to welcome guests at event opening ceremony
- 1 Vendor booth
- 20 Walk Registrations & T-Shirts

## Walk Field Sponsor \$ 5,000 - One Available

- Logo featured on emails, social media and collateral materials
- Logo placed on event t-shirts
- Verbal recognition on race day
- 1 Vendor booth
- 14 Walk Registrations & T-Shirts

## Photo Booth Sponsor \$ 5,000 - One Available

- Custom digital photo frame created featuring Sponsor logo on 500-1,000 printed framed photos
- Logo featured on emails, social media and collateral materials
- Logo on event t-shirts
- 1 Vendor booth
- 14 Walk Registrations & T-Shirts

## Entertainment Sponsor \$ 2,500 - One Available

- Special Sign next to DJ stand
- Logo featured on emails, social media and collateral materials
- Logo on event t-shirts
- 1 Vendor booth
- 10 Walk Registrations & T-Shirts

## Breakfast Sponsor \$ 2,500 - One Available

- Special sign next to breakfast station
- Logo featured on emails, social media and collateral materials
- Logo on event t-shirts
- 1 Vendor booth
- 10 Walk Registrations & T-Shirts

## Hydration Sponsor \$ 1,000 - Unlimited

- Company logo featured at Water Station on Race Day
- Logo on event t-shirts
- 6 Walk Registrations & T-Shirts

## Awards Sponsor \$1,000 - One Available

- Sponsor of awards given out at the event with verbal recognition denoting sponsorship
- Logo on event t-shirts
- 6 Walk Registrations & T-Shirts

## Vendor Sponsors \$ 1,000 - Unlimited

- Option to provide swag items at a vendor booth
- Logo on event t-shirts
- 1 Vendor Booth
- 4 Walk Registrations & T-shirts

**TENNESSEE  
KIDNEY  
FOUNDATION**

Thank you for supporting the Tennessee Kidney Foundation and those affected by kidney disease!